

Our Timeless
Fashion Sense:
**Experience,
Stability,
Export.**


LIFESTYLE
TURKIYE
EXHIBITION
2022

Women Fashion Exhibition

16-18 February

Istanbul Expo Center, Yeşilköy

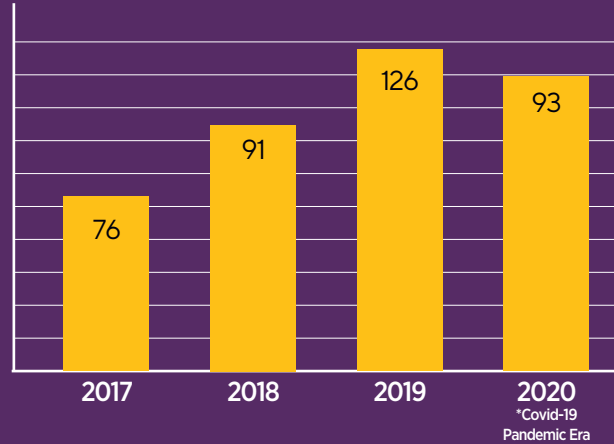
www.lifestyleturkiye.com



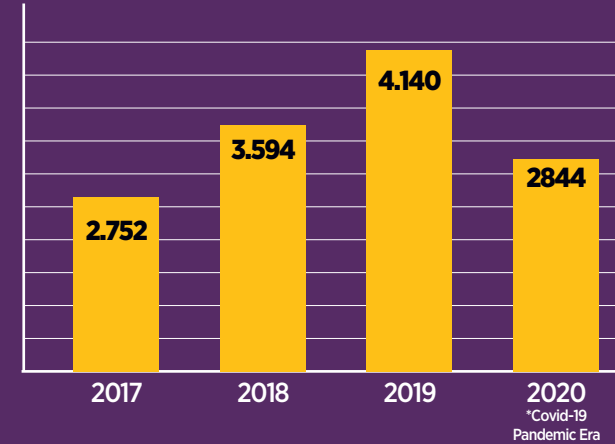


LifeStyle Türkiye in Numbers

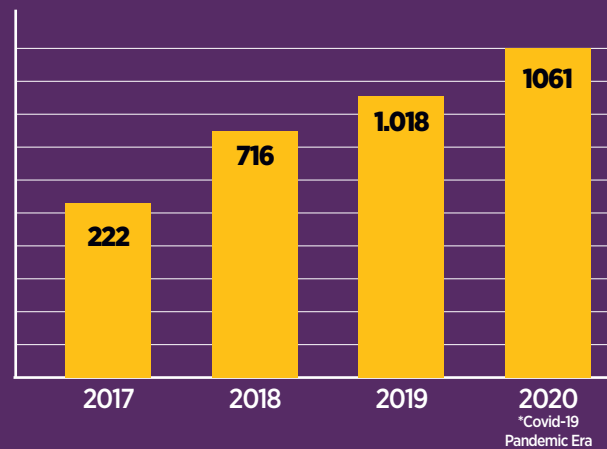
Total Participation in numbers



Domestic Visitors in Numbers



International Buyers and Visitors in Numbers





**We are
growing!**



15.000m²
Exhibition
space

Hall

9

10

11



Istanbul Expo Center, Yeşilköy

1061
International
Buyers

From
56 Countries





**With mono
booth designs**



**Your products
are in the
foreground**

LIFE STYLE
TÜRKİYE
EXHIBITION
2022

FİRMA TARAFINDAN
BASKI YAPILACAK
ALAN

96 CM GENİŞLİK
238 CM YÜKSEKLİK



FİRMA TARAFINDAN
BASKI YAPILACAK
ALAN

96 CM GENİŞLİK
238 CM YÜKSEKLİK

FİRMA ALINLIK İSMİ

FİRMA TARAFINDAN
BASKI YAPILACAK

FİRMA TARAFINDAN
BASKI YAPILACAK
ALAN

96 CM GENİŞLİK
238 CM YÜKSEKLİK

96 CM GENİŞLİK
238 CM YÜKSEKLİK

FİRMA TARAFINDAN
BASKI YAPILACAK
ALAN

90 CM GENİŞLİK
90 CM YÜKSEKLİK

FİRMA TARAFINDAN
BASKI YAPILACAK
ALAN

96 CM GENİŞLİK
238 CM YÜKSEKLİK

500

900

Ready-made Clothing

Outerwear

Wedding and Evening Dress

Plus-Size Clothing

Activewear

Swimwear and Swimsuit

**Exhibited
designs and
products**





Why you have to participate?



The meeting point of the sector

LifeStyle Türkiye is the only international fair that brings together the supply chain of women fashion industry from designers, manufacturers, wholesale, shops to the end customer.

The leading country in women fashion industry

Turkey is one of the leading countries in manufacturing and consuming of women fashion.

The growth in women fashion market

Women fashion market is the world's fastest growing market in terms of manufacturing and consuming.

Export platform

In 2020; LifeStyle Türkiye Exhibition provided exporting opportunities to its exhibitors by bringing 1060 international buyers from 56 countries.

To persevere preserve your position in the market, and to develop new cooperations.

Lifestyle Türkiye strengthens your existing collaborations and network while providing you new opportunities to seize.

The impact of the latest development in the digital world to the Modest Fashion sector

By following the latest developments in the digital world, be knowledgeable about what social media and e-commerce bring in and add to the Modest Fashion sector.



You can make the most of competitive advantages

You can pinpoint and highlight your strengths from your competition, you can share what sets you apart from them by sharing and showcasing your design, technology, manufacturing line, with your customers.

Branding

By introducing your goals and aims in the Modest Fashion sector, you can reduce the time needed in branding, while in the same time persevere and grow your already existing brand.



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federal
fuar ve
kongre yönetimi

BU FUAR 5174 SAYILI KANUN GEREĞİNCE TOBB (TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ) DENETİMİNDE DÜZENLENMEKTEDİR.